



Trade Events List - Export Promotion Services

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DOMESTIC TRADE SHOWS – International Buyer Program

International Buyer Program (IBP) benefits U.S. companies that exhibit at domestic trade shows in that the companies are able to display their products and/or services to foreign buyers without having to travel abroad. The Commercial Service establishes an International Business Center at domestic shows where foreign buyers are welcomed and representatives of U.S. companies are given export counseling.

TRADE FAIRS – Trade Fair Certification Program

Trade Fair Certification (TFC) is a cooperative arrangement between private sector show organizers and the U.S. government to increase U.S. exports and expand U.S. participation in trade shows abroad. This program provides endorsement by the Department of Commerce, show-related services to organizers, confirmation of market viability, matchmaking services and coordination of events to recruit and promote a U.S. Pavilion at selected foreign trade shows. These shows have between 10 and over 3,000 U.S. exhibitors and host thousands of potential buyers and visitors.

TRADE MISSIONS – Commercial Service Trade Missions Program

Trade Missions introduce U.S. small and medium-sized companies to business partners in target markets abroad. Each mission usually visits two to four countries that have strong potential for U.S. goods and services. Approximately 5 to 10 people travel as a delegation with each of them representing a U.S. company.

INTERNATIONAL CATALOG EXHIBITION PROGRAM

International Catalog Exhibition Program (ICEP) works in partnership with state economic development agencies to help U.S. companies gain international market exposure for their products and/or services, and to identify potential customers and trading partners. The program allows U.S. companies to promote their products and/or services without leaving their offices. EPS and partnering states send staff to a wide range of international markets to display product literature and collect trade leads for U.S. companies.

Export Promotion Service's Trade Event List will be updated and sent to you at the beginning of each month. The list contains an explanation of each of our trade events. They are listed by the month and the type of event.

APRIL 2003

Trade Missions**1) ACE/Infrastructure Trade Mission – Architecture, Construction & Engineering**

Beijing, China	04/07/2003 – 04/08/2003
Shanghai, China	04/09/2003 – 04/11/2003
Hong Kong	04/14/2003 – 04/15/2003

Contacts

Sam Dhir	(202) 482-4756	CS/EPS
International Trade Specialist		

*** Postponed do to the SARS disease****2) Telemedicine Virtual Trade Mission**

London, United Kingdom	04/29/2003 – 4/29/2003
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Contacts

Bill Kutson	(202)482-2839	CS/EPS
Senior International Trade Specialist		

*** Canceled****Trade Fairs****3) COMDEX Saudi Arabia 2003 – Information Technology**

Jeddah, Saudi Arabia	04/06/2003 – 04/09/2003
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Contacts

Jennifer Harrington	(202) 482-0595	CS/EPS
International Trade Specialist		
S. Ishtiaq Hussain	966-3-330-3200 Ext. 3147	CS/Dhahran
Commercial Specialist		

4) Hannover Messe 2003 – Engineer, Electronics, Automotive and Energy

Messegelelande, Germany	04/07/2003 – 04/12/2003
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Contact

Dave Hardy	(202) 482-1247	CS/EPS
International Trade Specialist		
Juergen Mueller	49-40-4117-1313	CS/Hamburg
Commercial Specialist		

5) ExpoComm Spain 2003 – Electronic & Telecommunications

Valencia, Spain	04/08/2003 - 04/10/2003
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Contacts

Helen Simpson-Davis	(202) 482-1882	CS/EPS
International Trade Specialist		
Jesus Garcia	34 91 5648976	CS/Madrid
Personal Services Assistant		

6) 8th Southeast Asian Healthcare Show – Healthcare

Kuala Lumpur, Malaysia	04/09/2003 – 04/11/2003
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Contacts

Elizabeth Ausberry	(202) 482-4908	CS/EPS
International Trade Specialist		
William Zarit	60-3-2168-5000	CS/ Kuala Lumpur
Senior Commercial Officer		

APRIL 2003

Trade Fairs Cont.

7) China Refrigeration 2003 – Heating, Ventilating & Air Conditioning Technologies

Beijing, China	04/09/2003 – 04/11/2003
Contact	
William Crofitzen (202) 428-0584	CS/EPS
International Trade Specialist	
Sarah Kemp (86-10) 8529-6655x813	CS/Beijing
Commercial Specialist	

8) BANGALORE BIO 2003 – Biotechnology

Bangalore, India	04/15/2003 – 04/17/2003
Contact	
Elizabeth Ausberry (202) 482-4908	CS/EPS
International Trade Specialist	
Leonard Roberts 91-80-220 6401	CS/Bangalore
Commercial Specialist	

9) Latin America Defentech 2003 – Defense and Security

Rio de Janeiro, Brazil	04/22/2003 - 04/25/2003
Contacts	
Helen Simpson-Davis (202) 482-1882	CS/EPS
International Trade Specialist	
Daniele Andrews 55 61 312-7458	CS/Brasilia
Commercial Specialist	

International Catalog Exhibition Program

10) Infrastructure USA 2003

Nairobi, Kenya	04/07/2003 – 04/08/2003
Yerevan, Armenia	04/14/2003 – 04/15/2003
Contacts	
Louis Quay (202) 482-3973	CS/EPS
International Trade Specialist	

Domestic Trade Shows

11) International Franchise Expo – Franchising

Washington, D.C.	04/11/2003 – 04/13/2003
Contacts	
Frances Lee (202) 482-1650	CS/EPS
International Trade Specialist	

12) National Association of Broadcasters 2003 – Telecommunications

Las Vegas, Nevada	04/05/2003 – 04/10/2003
Contacts	
Miguel Olivares (202) 482-4918	CS/EPS
International Trade Specialist	

*** Assistant Secretary and Director General Maria Cino and Assistant Secretary Nancy Victory will be the leads at the trade show.**

13) Kitchen/Bath Industry Show- Household & Consumer Goods

Orlando, Florida	04/11/2003 – 04/13/2003
Contacts	
Joe English (202) 482-3334	CS/EPS
International Trade Specialist	

MAY 2003

Trade Missions

1) Asian Infrastructure Mission – Multisectorial

Istanbul, Turkey 05/19/2003 – 05/23/2003

Contacts

Raj Dheer (202) 482-0111 CS/EPS

International Trade Specialist

*** Canceled**

2) Security Products and Services Trade Mission – Security Equipment and Services

Rio De Janeiro, Brazil 05/19/2003 – 05/20/2003

Sao Paulo, Brazil 05/21/2003 – 05/23/2003

Contacts

April Redmon (703) 524-2885 ITA/TD

Senior International Trade Specialist

***Trade Development Trade Mission co-led by Deputy Assistant Secretary Michelle O'Neill, Deputy Assistant Secretary Bruce Blakeman, and accompanied by Mayor Rudolph Giuliani.**

3) Business Development Trade Mission - Multisectorial

Morocco, Casablanca, Rabat 05/26/2003 – 05/27/2003

Egypt, Cairo 05/28/2003 – 05/30/2003

Contacts

Molly Costa (202) 482-0692 CS/EPS

Product Manager

***Assistant Secretary & Director General Maria Cino will be the lead at the mission.**

Trade Fairs

4) USA Pavilion at CIM 2003 – Mining & Geology

Montreal, Canada 05/04/2003 – 05/07/2003

Contacts

Elizabeth Ausberry (202) 482-4908 CS/EPS

International Trade Specialist

Pierre Richer 514-908-3661 CS/Montreal

Senior Commercial Specialist

5) Sviaz Expo Comm 2003 – Telecommunication & Infrastructure Technologies

Moscow, Russia 05/12/2003 – 05/16/2003

Contacts

Bill Corfitzen (202) 482-0584 CS/EPS

International Trade Specialist

Inna Nazarova 7-095-737-5036 CS/Moscow

Commercial Specialist

6) Expo Construccin International Tijuana 2003 - Construction

Mexico City, Mexico 05/14/2003 – 05/16/2003

Contacts

Helen Simpson-Davis (202) 482-1882 CS/EPS

International Trade Specialist

Judith Valdes 52-664-622-7495 CS/Tijuana

Commercial Specialist

MAY 2003

Trade Fairs Cont.

7) MTA 2003 – Metal Work & Manufacturing Technology

Singapore, Singapore	05/20/2003 – 05/24/2003
Contact	
Don Huber (202) 482-2526	CS/EPS
Product Manager	

8) Agro-Foodtech China 2003

Beijing, China	05/22/2003 – 05/24/2003
Contacts	
Elizabeth Ausberry (202) 482-4908	CS/EPS
International Trade Specialist	

* **Canceled**

Domestic Trade Shows

9) The FMI Show – Food Processing & Packaging

Chicago, Illinois	05/04/2003 – 05/06/2003
Contacts	
Andy Bihun (202) 482-3363	CS/EPS
International Trade Specialist	

10) National Restaurant Association Restaurant, Hotel-Motel Show (NRA Show)

Chicago, Illinois	05/17/2003 – 05/20/2003
Contacts	
Monica McFarlane (202) 482-3663	CS/EPS
Trade Specialist	

* **Deputy Assistant Secretary Neal Burnham will be the lead at the trade show.**

June 2003

Trade Missions

1) Manufacturing Trade Mission to Mexico- Multisectoral

Mexico City, Mexico	06/22/2003 – 06/24/2003
Monterey, Mexico	06/24/2003 – 06/26/2003
Guadalajara, Mexico	06/26/2003 – 06/28/2003
Contacts	
Yvonne Jackson (202) 482-2675	CS/EPS
International Trade Specialist	

Trade Fairs

2) Aquatech Brazil – Drinking Water

Sao Paulo, Brazil	06/02/2003 – 06/05/2003
Contacts	
Dave Hardy (202) 482-1247	CS/EPS
International Trade Specialist	

3) China International Environmental Protection Exhibition

Beijing, China	06/12/2003 - 06/13/2003
Contacts	
Don Huber (202) 482-2525	CS/EPS
Product Manager	

June 2003

Trade Fairs Cont.**4) CommunicAsia 2003 – Information Technology**

Singapore, Singapore

06/17/2003 – 06/20/2003

Contacts

William Corfitzen (202) 482-0584

CS/EPS

International Trade Specialist

Alain Wong (65) 6476 9106

CS/Singapore

Budget Analyst

5) Natural Products Asia 2003 – Food Processing and Packaging

Hong Kong

06/18/2003 – 06/20/2003

Contacts

William Corfitzen (202) 482-0584

CS/EPS

International Trade Specialist

Rose Mak (852) 2521-7173

CS/ Hong Kong

Commercial Specialist

6) Seguritec – Safety Products

Lima, Peru

06/19/2003 - 06/21/2003

Contacts

Helen Simpson-Davis (202) 482-1882

CS/EPS

International Trade Specialist

Cesar Jochamowitz 434-3000, ext. 2094

CS/Lima

Senior Commercial Specialist

7) Surf & Beach Show 2003 – Apparel/Textiles

Sao Paulo, Brazil

06/24/2003 - 06/27/2003

Contacts

Kintoya Davis (202) 482-4457

CS/EPS

Trade Program Assistant

Denise Barbosa 55/11/3897-4053

CS/San Paulo

Commercial Assistant

8) Hong Kong International Film and TV Market (Filmart) – Films/Video

Hong Kong

06/25/2003 – 06/27/2003

Contacts

Jennifer Harrington (202) 482-0595

CS/EPS

International Trade Specialist

Alice Lai (852) 2521-4638

CS/Hong Kong

Commercial Specialist

International Catalog Exhibition Program**9) Growth Industries USA 2003 – Horizontal Industry Coverage**

Porto Alegre Belo

06/02/2003 - 06/03/2003

Horizonte, Brazil

06/05/2003 – 06/06/2003

Quito, Ecuador

06/09/2003 - 06/10/2003

Panama City, Panama

06/12/2003 - 06/13/2003

Contacts

Louis Quay (202) 482-3973

CS/EPS

International Trade Specialist

June 2003

Domestic Trade Shows

10) Supercomm 2003 – Telecommunications

Chicago, Illinois 06/01/2003 – 06/05/2003

Contacts

Carol Rudman (202) 482-0905 CS/EPS
International Trade Specialist

11) WasteExpo 2003 – Pollution Control

New Orleans, Louisiana 06/03/2003 – 06/05/2003

Contacts

Mark Wells (202) 482-0904 CS/EPS
International Trade Specialist

12) NPE 2003, The World's Plastics Showcase – Plastic Products & Materials

Chicago, Illinois 06/23/2003 – 06/27/2003

Contacts

Miguel Olivares (202) 482-4918 CS/EPS
International Trade Specialist

JULY 2003

Domestic Trade Shows

1) 55th Annual Meeting & Clinical Laboratory Expo of the American Assoc. of Clinical Chemistry(AACC) – Laboratory Science Instruments

Philadelphia, Pennsylvania 07/20/2003 – 07/24/2003

Contacts

Carol Rudman (202) 482-0905 CS/EPS
International Trade Specialist

AUGUST 2003

Trade Missions

1) Food Processing and Packaging Trade Mission

Hanoi, Vietnam 08/11/2003 – 08/12/2003

Ho Chi Minh City 08/12/2003 – 08/13/2003

Bangkok, Thailand 08/14/2003 - 08/15/2003

Manila, Philippines 08/18/2003 – 08/19/2003

Contacts

Monica McFarlane (202) 482-3364 CS/EPS

International Trade Specialist

Michael Frisby [84]-4-831-4650/ext. 116 CS/Hanoi

Senior Commercial Officer

* Deputy Assistant Secretary Joe Bogosian will be the lead on the trade mission.

2) Medical and Healthcare Reverse Trade Mission – Brazil

Orlando, Florida 08/18/2003 – 08/22/2003

Miami, Florida

Contacts

Bill Kutson (202) 482-2839 CS/EPS

International Trade Specialist

AUGUST 2003

Trade Missions Cont.

3) Telemedicine Virtual Trade Mission

Bogota, Columbia

08/23/2003 – 08/23/2003

Contacts

Harry Tyner +57 1 315 2126 & +57 1 315 2298
Commercial Officer

CS/Bogota

* **Canceled**

Domestic Trade Shows

4) International Hardware Week (Held in conjunction with National Hardware Show.)

Chicago, Illinois

08/10/2003 – 08/12/2003

Contacts

Carol Rudman (202) 482-0905
International Trade Specialist

CS/EPS

5) MAGIC International – Apparel

Las Vegas, Nevada

08/25/2003 – 08/28/2003

Contacts

Kevin Haley (202) 482-6434
Program Analyst

CS/EPS

SEPTEMBER 2003

Trade Missions

1) Franchising Trade Mission

Singapore, Singapore

09/17/2003 – 09/20/2003

Shanghai, China

09/22/2003 – 09/23/2003

Contacts

Sam Dhir (202) 482-4756
International Trade Specialist

CS/EPS

2) Healthcare Technologies Trade Mission –Medical Products & Equipment/Telemedicine

London, UK

09/15/2003 – 09/17/2003

Dublin, Ireland

09/17/2003 – 09/19/2003

Contacts

Bill Kutson (202) 482-2839
International Trade Specialist

CS/EPS

***Deputy Assistant Secretary Neal Burnham will be the lead on the Trade Mission**

Trade Fairs

3) Aerospace Congress & Exhibition (ACE) 2003 – Aviation and Defense

Montreal, Canada

09/08/2003 – 09/12/2003

Contacts

Elizabeth Ausberry (202) 482-4908
International Trade Specialist

CS/EPS

Michele Parent 514-398-9695 ext.2274
Commercial Specialist

CS/Montreal

SEPTEMBER 2003

Trade Fairs Cont.**4) Aimex 2003 – Mining Exhibition**

Sydney, Australia	9/09/2003 - 9/12/2003
<u>Contacts</u>	
Elizabeth Ausberry (202) 482-4908	CS/EPS
International Trade Specialist	
James McCarthy 61-2-9373-9205	CS/Sydney
Deputy Senior Commercial Officer	

5) ChinaPlas 2003 – Plastics & Rubber

Beijing, China	09/09/2003 – 09/12/2003
<u>Contacts</u>	
William Corfitzen (202) 482-0584	CS/EPS
International Trade Specialist	
Julie Chang Holt +86-21-6279-7630	CS/Shanghai
Commercial Specialist	

6) Enviro-Pro/Tecomex 2003 – Environmental

Mexico City, Mexico	09/09/2003 – 09/11/2003
<u>Contacts</u>	
Elizabeth Ausberry (202) 482-4908	CS/EPS
International Trade Specialist	
Francisco Ceron 52/55-5140-2640	CS/Mexico City
Senior Commercial Specialist	

7) WoodMac Asia 2003 – Forestry/Woodworking Machinery

Singapore, Singapore	09/09/2003 - 09/11/2003
<u>Contacts</u>	
Jennifer Harrington (202) 482-0595	CS/EPS
International Trade Specialist	
Luanne Theseira O'Hara (65) 6476 9416	CS/Singapore
Commercial Specialist	

8) Global Franchising 2003 - Franchising

Singapore, Singapore	9/17/2003 – 9/19/2003
<u>Contacts</u>	
Sam Dhir (202) 482-4756	CS/EPS
International Trade Specialist	
Sweehon Chia (65) 6476 9037	CS/Singapore
Senior Commercial Specialist	

9) EXPOCRUZ - Multisectoral

Santa Cruz, Bolivia	9/18/2003 – 9/28/2003
<u>Contacts</u>	
Helen Simpson-Davis (202) 482-1882	CS/EPS
International Trade Specialist	
James Rigassio 56/2/330-3315	CS/Santiago
Deputy Senior Commercial Officer	

10) Theme Parks & Fun Centre Show 2003 – Amusement Products/Support

Dubai, United Arab Emirates	09/29/2003 – 10/01/2003
<u>Contacts</u>	
Jennifer Harrington (202) 482-0595	CS/EPS
International Trade Specialist	
Patrice Mickens 803-765-5345 ext 1	CS/Dubai
Field Support Specialist	

SEPTEMBER 2003

International Catalog Exhibition Program

10) New Products USA 2003 – General Industrial Equipment

Chengdu, China	09/15/2003 – 09/16/2003
Manila, Philippines	09/18/2003 - 09/19/2003
Bangkok, Thailand	09/22/2003 - 09/23/2003
Taipei, Taiwan	09/25/2003 - 09/26/2003

Contacts

Louis Quay	(202) 482-3973	CS/EPS
International Trade Specialist		

Domestic Trade Shows

11) NAFEM 03 – Food Processing & Packaging

New Orleans, Louisiana	09/05/2003 – 09/08/2003
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Contacts

Andy Bihun	(202) 482-3363	CS/EPS
International Trade Specialist		

12) OnLine Learning 2003 Conference & Expo – Education/Training

Las Angeles, California	09/22/2003 – 09/24/2003
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Contacts

Frances Lee	(202) 482-1650	CS/EPS
International Trade Specialist		

We would like for Department of Commerce Senior Staff, Deputy Assistant Secretary and above, to be the lead for our trade events. Please contact Bobby Jones on my staff if any of our events are of interest to you, bobby.jones@mail.doc.gov, (202) 482-6220.